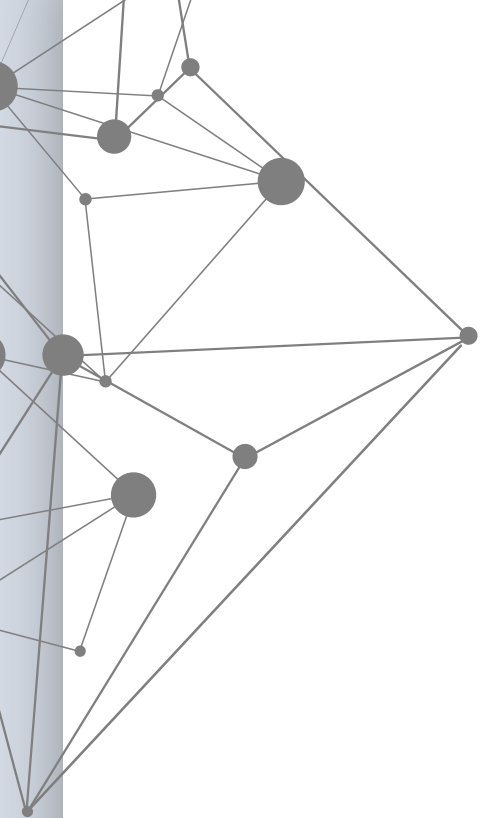


# SOCIAL RESPONSIBILITY OF HIGHER EDUCATION INSTITUTIONS (HEIs)

## - AIUB Initiatives

**Dr. Carmen Z. Lamagna**  
Vice Chancellor, AIUB






# SOCIAL RESPONSIBILITY



# UNIVERSITY SOCIAL RESPONSIBILITY (USR)



ENVIRONMENT (Instilling Practices)

COGNITIVE (Understanding Knowledge)

EDUCATIONAL (Academic Development)

SOCIAL (Community Outreach)



# USR: CURRENT CHALLENGES



MASSIVE SHIFT TO  
ONLINE EDUCATION



REDUCED STUDENT  
ENROLLMENT &  
MOBILITY



LIMITED MOBILITY &  
INTENSITY OF ACADEMIC  
COOPERATION



CHANGE IN PRIORITY OF  
RESEARCH & EDUCATIONAL  
PROGRAMS



LACK OF TECHNICAL  
EQUIPMENT & COMPETENCE  
FOR ONLINE LEARNING



ADAPTING ACADEMIC  
CURRICULUM TO  
CHANGES





# IMPACT OF THE PANDEMIC ON

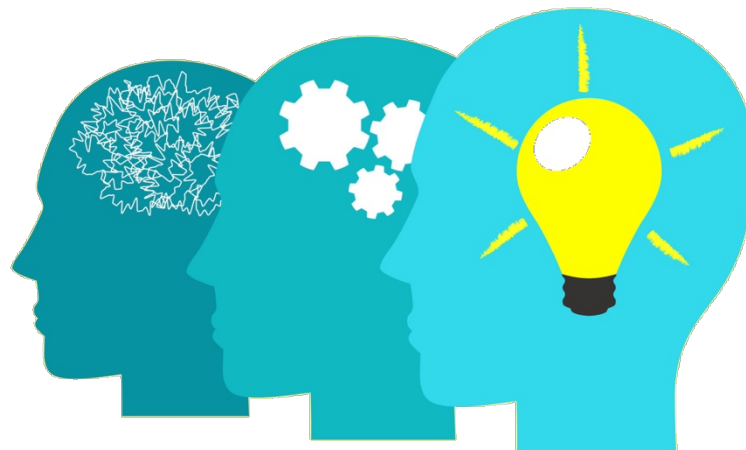
A network diagram on the left side of the slide, consisting of a series of interconnected nodes (circles) of varying sizes, connected by thin lines, representing a complex web of relationships or data points.

USR

Support  
Students &  
Staff

Equality,  
Equity, &  
Inclusiveness

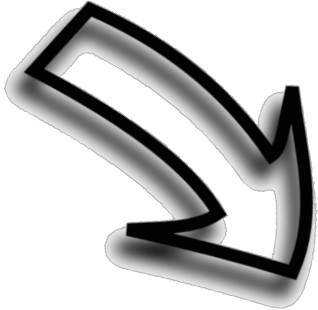
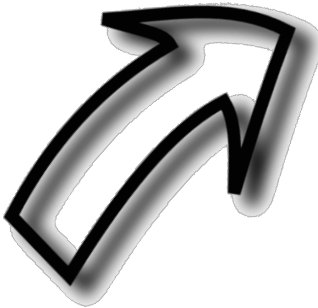
Commitment to  
Public Service



# IMPACT OF THE PANDEMIC ON



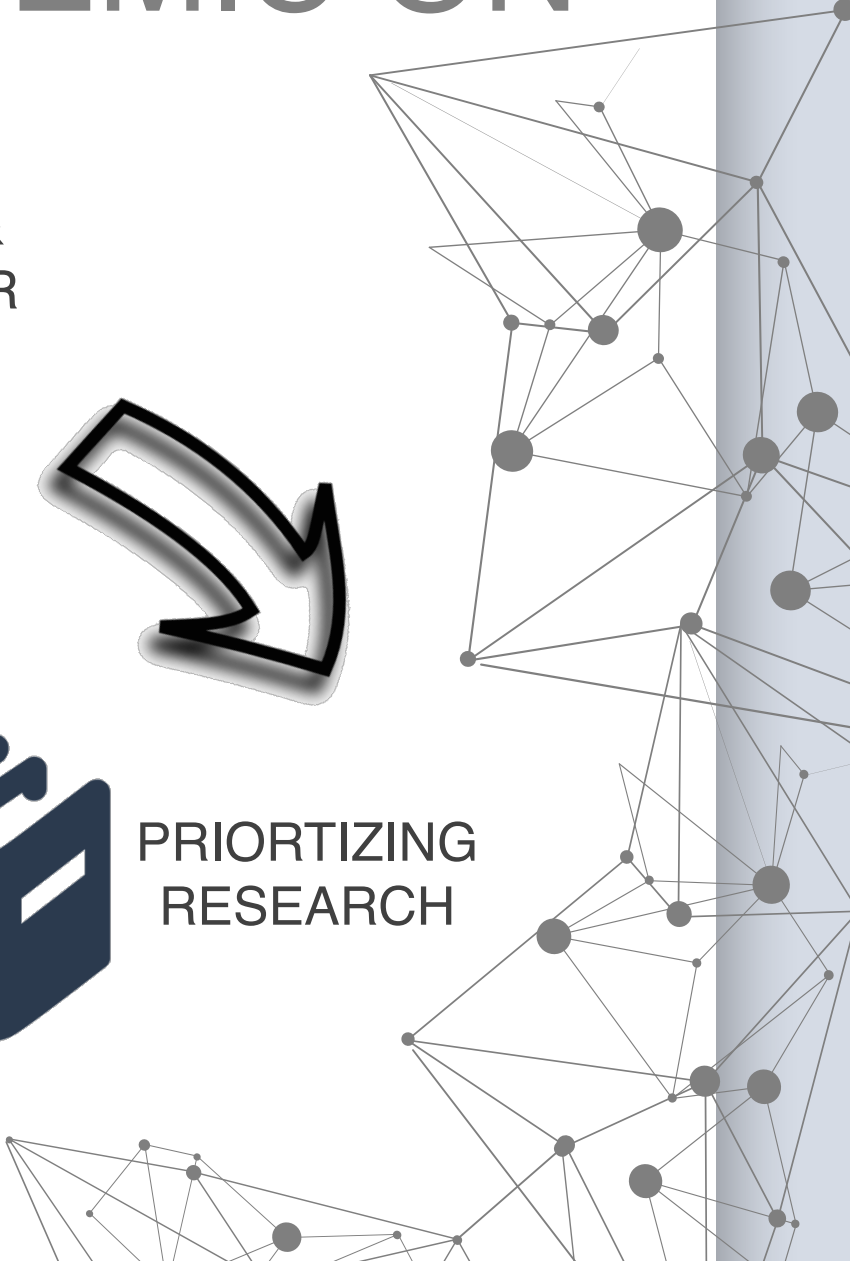
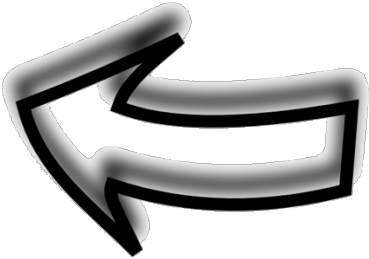
3R  
COMPETENCY &  
INFRASTRUCTUR  
E



COLLABORATION  
PARTNERSHIP



PRIORTIZING  
RESEARCH



# AMERICAN INTERNATIONAL UNIVERSITY – BANGLADESH [AIUB]

- Establishment Date : November 8, 1994
- Government Approval Date : November 6, 1995
- Total number of Graduates : 29313+ (As of 2020)
- Number of Current Students : 10,000+
- Full-time Faculty Members : 325+

19 Academic Programs in –

- **Faculty of Engineering (FE)**
- **Faculty of Science & Technology (FST)**
- **Faculty of Business Administration (FBA)**
- **Faculty of Arts and Social Sciences (FASS)**

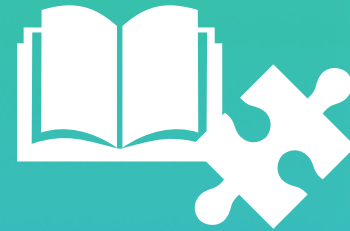


# AIUB'S USR

ENVIRONMENT (Instilling Practices)



**3R in Infrastructure  
& Management  
Practices**



**Curriculum &  
Co-Curriculars  
Integrated with  
Social Development**

COGNITIVE (Understanding Knowledge)





# AIUB'S USR

## EDUCATIONAL (Academic Development)



**Ensuring  
Education in the  
Pandemic**



**Development  
through  
Collaboration and  
partnerships**



# AIUB'S USR

## SOCIAL (Community Outreach)



**Social Services for  
the Underprivileged**



**Outreach Program  
for Community  
Engagement**



## Emotional Support

- Establishing multiple hotlines throughout the departments to increase accessibility of guidance
- Monitoring student networks to identify and resolve issues
- Arranging regular meetings to open dialogue & discussion between the administration and student body

## Health & Wellness Support

- Providing personal protective equipment (sanitizers, masks, gloves, etc.)
- Encourage social distancing and basic hygiene protocols
- Create awareness on current health hazards, disease outbreaks, and their relevant assessment and management procedures
- Ensure regular cleaning and disinfection of campus premises

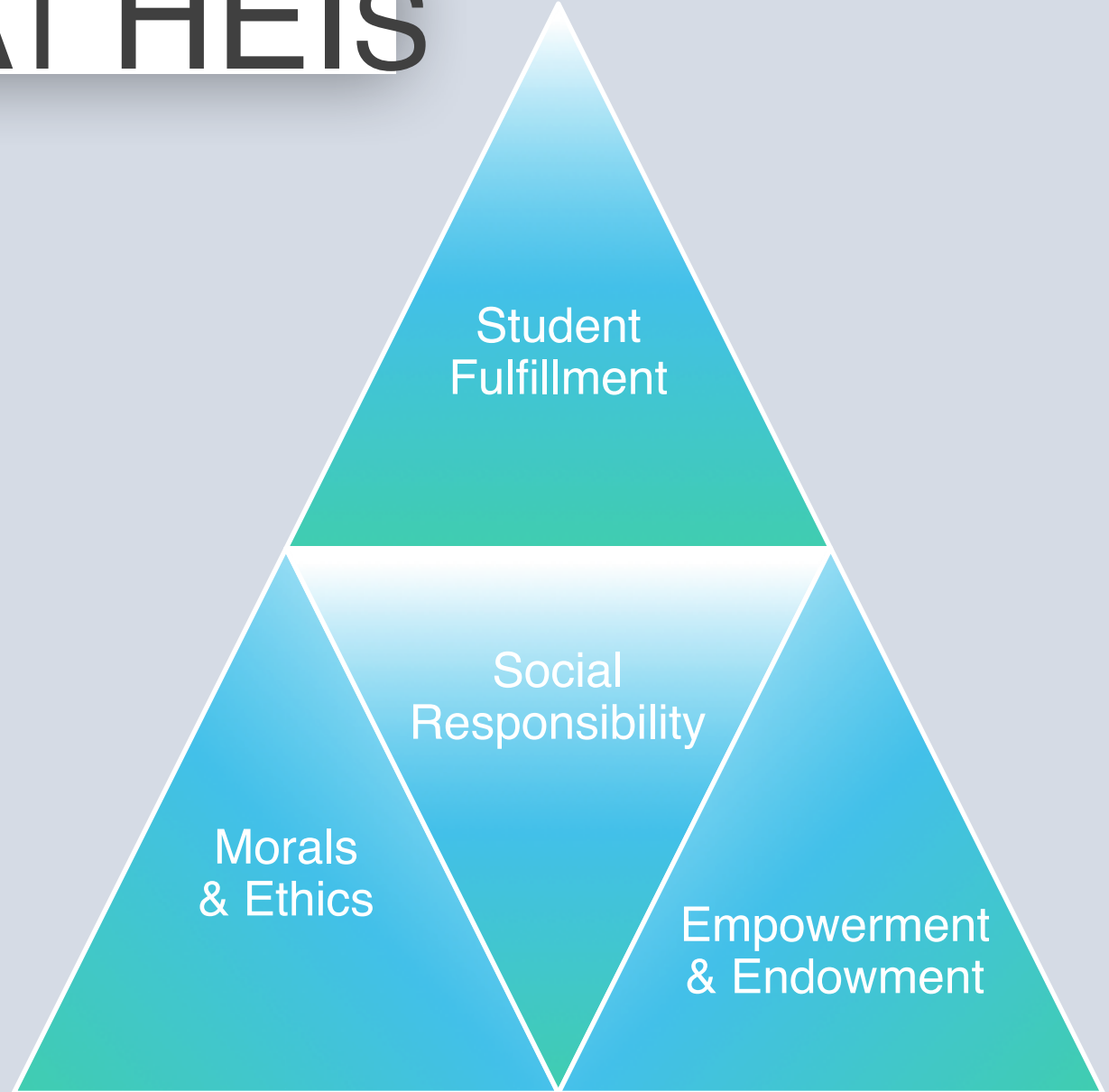
## Educational & Administrative Support

- Streamlining distant learning to on accessible virtual platforms together with a safe on-campus learning environment to reduce undue stress & anxiety
- Considering constraints and understanding limitations in order to be flexible and accommodating for all
- Enabling regular interactive communication to inform, counsel, and assist

# POST-PANDEMIC EFFORTS



# FUTURE OF USR AT HEIS







THANK YOU FOR YOUR TIME.

For more information, please visit –  
[www.aiub.edu](http://www.aiub.edu)

